

City Council and Staff Buzz Words Examined and Exposed: By Tom Price of OTOC

Visionary, transformative, iconic, so-called knowledge workers of “Our Fair City”. These buzzwords, having no substance whatsoever, are bandied about by Council as a sales pitch for projects having minimal or no logical identifiable socio-economic base. The same words are used as a defense, when sober second thought exposes the delusions that drive such projects.

These same words are used to sell the Olympics and other sporting events. A short five years after the Rio de Janeiro Olympics, the venues stand abandoned.

The City of Greater Sudbury was ***visionary*** in the ***transformative*** process that has created an ***iconic*** symbol, at the former General Hospital, reportedly for the ***knowledge workers***. The ***knowledge workers*** will be able to access the ***iconic*** symbol, using a Greenway along Elgin Street, already under construction at a cost of about \$11 million.

An institution that once reflected the very best of humanity, that supported the well-being of humans, worked to recover and repair broken humans, walked in unison with progressive sciences, and did so, all without regard for racism of any sort, has been ***transformed*** into an ***iconic*** presence, symbolic of Greater Sudbury.

The institution, has been transformed into a derelict, empty shell of its past. Its symbolic visual presence, desecrated to that of street art, now looks disturbingly similar to the broken humans that have been displaced and abandoned in the demise of the institution.

Promoters of ***visionary, transformative, iconic, for knowledge workers***, have provided a visionary look at the transformation of the city core into a shell, empty of humanitarian presence, home to broken humans and designed by promoter egos to satisfy what they believe to be, ***knowledge workers***.

Like it or not, intentional or not, the previous General Hospital has become symbolic of what happens when ***visionary, transformative, iconic***, pandering to egos replaces sound socio-economic planning. The desecrated, empty shell of that facility is now being repeated for the entire core of the city and a **“Do Not Resuscitate Order (DNR)”** has been issued for the core of the city, perhaps a Freudian error in some small way symbolic of the final stages of care in the historic General Hospital.